

Is your print advertising getting the online visibility it deserves?

If not, make the switch to Small Market Meetings and take advantage of our online E-Pubs!

- ✓ Every article and advertisement is reproduced identically to our print editions.
- ✓ Online readers can click on advertisers' ads and link directly to their Websites.
- ✓ The E-Pub is e-mailed to thousands of influential meeting planners each month and archived on our Websites for one full year.
- ✓ Your print advertising is supplemented by online inquiries on your Website.
- ✓ All for absolutely no charge to our print advertisers.
- ✓ Go to **smallmarketmeetings.com** and have a look for yourself!

Exclusive Online E-Pub Sponsorship Opportunities are available! Sponsorship Includes

• Prominent Banner Ad

250 x 250 pixel horizontal banner ad on the E-Pub portal page.

• Online Advertisement On The Cover

Horizontal Four Color Ad on the Cover in the E-Pub online version of the publication. In addition to this cover position, the ad will also be linked directly to your Website and remain online for one full year.

Size: 4.906" w x 2.314" h

• Text Sponsorship On Homepage

We will prominently display your company sponsorship by the E-Pub Button on the homepage of the issue select to sponsor. The text will link directly to your Website.

• E-Pub Blast Email

Every month we blast e-mail our online readers with the new issue of E-Pub, which gives them a direct link to online articles and our E-Pub portal page. Your company ad will be prominently displayed at the bottom of the e-mail blast announcing your sponsorship and linking to your Website. Size: 360 x 120 pixels.

• Print Recognition within the Publication

Each issue you sponsor the E-Pub you will have your name, logo and phone number in the print version of the publication noting that you are the E-Pub sponsor for that issue. Size: 300 dpi high resolution logo

Gross Sponsorship Rates

3 issues \$4,500.00

6 issues \$8,500.00

12 issues \$15,000.00

